

CONTENTS

Table of Contents

The BizWorld Foundation	i
BizMovie Program Overview	ii
BizMovie Scope and Sequence	iii-v
Partnership for 21-st Century Skills	vi
Preparing to Teach BizMovie	vii-viii
Part A: Design	1-46
Session One: Pre-Assessment.....	1-8
Session Two: The Business World.....	9-16
Session Three: Corporate Jobs.....	17-22
Session Four: Incorporating.....	23-30
Session Five: Introduction to Movie Production	31-35
Session Six: Storyboard Planning	36-40
Session Seven: Raising Capital	41-46
PART B: Production	47-64
Session Eight: Movie Production, - Take 1	47-50
Session Nine: Movie Production, Take 2	51-56
Session Ten: Raising Additional Capital.....	57-64
Part C: Marketing	65-77
Session Eleven: Marketing	65-72
Session Twelve: Movie Commercial Practice	73-77
Part D: Sales	78-95
Session Thirteen: Selling Tickets: Box Office Day.....	78-82
Session Fourteen: Finance & Valuing Your Company	83-89
Session Fifteen: Post-Assessment & Evaluations & Evaluations.....	90-95
Correlations to National Standards	96-101

The BizMovie program continues to be revised as we receive feedback from our users. Please contact The BizWorld Foundation for the latest version, or visit our website, www.BizWorld.org.

Copyright 2009, The BizWorld Foundation. The BizMovie program and BizMovie logo are trademarks of the The BizWorld Foundation. All rights reserved. Printed in USA, 2009