



**BIZWORLD™**  
The BizWorld Foundation



## The BizWorld Foundation Joins 1,400 U.S. Organizations to Spread Creativity and Innovation during Global Entrepreneurship Week 2011

*40,000+ Global Events, Activities and Competitions to Unite  
10 Million Individuals Around the World*

**San Francisco, CA (Nov. 10, 2011)** – A record 123 countries will take part in the world's largest celebration of innovators and job creators in less than two weeks. The BizWorld Foundation will be one of more than 1,400 U.S. organizations – including top universities, non-profit organizations, entrepreneurs, government agencies and corporate sponsors – to host an event in celebration of Global Entrepreneurship Week, as they distribute their entrepreneurship curriculum to 3-8<sup>th</sup> grade classrooms across the country, thanks to the generosity of The Independent Institute, a nonprofit that sponsors in-depth studies of critical social and economic issues.

Schools applying for the program kits will receive all materials at no cost, as well as a donated copy of the book *Lessons from the Poor: Triumph of the Entrepreneurial Spirit*, edited by Alvaro Vargas Llosa, as an added thank-you for bringing entrepreneurship education to their young students.

The BizWorld curriculum is a project-based entrepreneurship program that teaches critical thinking, collaboration and creativity—all in alignment with Common Core State Standards. To date, BizWorld programs have helped over 350,000 students in grades 3-8 become real-world problem solvers and fall in love with learning. For more information on how to bring BizWorld programs to your school, [click here](#).

Once a year, entrepreneurial minds around the world join the GEW movement to foster originality, imagination and ingenuity through local, national and global activities. Founded by the Ewing Marion Kauffman Foundation, the world's largest foundation dedicated to entrepreneurship, GEW helps current and aspiring entrepreneurs gain the knowledge, skills and networks necessary to grow sustainable enterprises.

In 2010, 1,313 U.S. partners hosted 3,286 activities with nearly a half-million participants. This November, all 50 states are expected to be represented in nearly 3,500 events and activities. The states (including Washington, DC) with the most activities are: Florida, Missouri, Pennsylvania, California, Tennessee, Washington, DC, Ohio, Texas, Wisconsin and Virginia.

"Global Entrepreneurship Week has become a launching pad for entrepreneurs everywhere, and this year we are expecting 10 million people to participate," said Carl Schramm, president and chief executive officer of the Kauffman Foundation. "There are no requirements to take part – anybody, anywhere can find a way to get involved in events that will change lives."

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### **The BizWorld Foundation**

The BizWorld Foundation's mission is to challenge and engage children across the cultural and economic spectrum through experiential learning programs that teach the basics of business, entrepreneurship, and money management and promote teamwork and leadership in the classroom. The BizWorld Foundation is a not-for-profit organization, located in San Francisco, CA. Visit [www.bizworld.org](http://www.bizworld.org) for more information.

### **Global Entrepreneurship Week**

During one week each November, thousands of activities around the world inspire millions to engage in entrepreneurial action while connecting them to potential mentors, collaborators and investors. In three short years, Global Entrepreneurship Week has expanded to more than 100 countries—empowering nearly 20 million people through 95,000 activities. Powered by the Ewing Marion

Kauffman Foundation, the initiative is supported by dozens of world leaders and a growing network of 24,000 partner organizations. For more information, visit [www.unleashingideas.org](http://www.unleashingideas.org), and follow [@unleashingideas](https://twitter.com/unleashingideas) on Twitter.

### **Kauffman Foundation**

The Ewing Marion Kauffman Foundation is a private nonpartisan foundation that works to harness the power of entrepreneurship and innovation to grow economies and improve human welfare. Through its research and other initiatives, the Kauffman Foundation aims to open young people's eyes to the possibility of entrepreneurship, promote entrepreneurship education, raise awareness of entrepreneurship-friendly policies, and find alternative pathways for the commercialization of new knowledge and technologies. In addition, the Foundation focuses on initiatives in the Kansas City region to advance students' math and science skills, and improve the educational achievement of urban students, including the Ewing Marion Kauffman School, a college preparatory charter school for middle and high school students set to open in 2011. Founded by late entrepreneur and philanthropist Ewing Marion Kauffman, the Foundation is based in Kansas City, Mo. and has approximately \$2 billion in assets. For more information, visit [www.kauffman.org](http://www.kauffman.org), and follow the Foundation on Twitter at [@kauffmanfdn](https://twitter.com/kauffmanfdn) and [Facebook](https://www.facebook.com/kauffmanfdn).

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