



The BizWorld Foundation

In celebration of Teacher Appreciation Week (May 2-6), generous funding from The Conway Family Foundation gave The BizWorld Foundation the opportunity to offer fully sponsored downloads of our BizWiz, BizMovie, and BizWorld programs. The offer was featured prominently on www.bizworld.org and extended via email to BizWorld's network of 6,000 teachers. Due to an overwhelming response, the offer was extended by one week.

In total, educators **downloaded more than 500 programs** from the BizWorld store during the promotion and **reported over 175 additional classes taught** this year – for a **total of more than 18,500 students impacted**.

And the Teacher Appreciation Week promotion did more than generate good will and put BizWorld programs into educators' hands--it helped us gain valuable information about those who put our programs into action. Surveys designed especially for the Teacher Appreciation Week promotion helped us learn how teachers use our programs, and where they see opportunities for improvement. We gathered feedback from over 350 BizWorld teachers, and 350 educators encountering BizWorld for the first time.

	Average Rating (scale of 1-5)
The program made my students stronger critical thinkers.	4.3
The program helped my students learn how to work together to solve problems.	4.4
The program helped my students connect core content--math, social studies, language, economics--to real world problems.	4.2

We also learned how teachers share BizWorld with their communities and colleagues.

A high school volunteer helped coach the teams as they made their investment decisions. A professional from a local bank came to class to talk about personal finance one day. --MM

I engaged our principal and business operations manager as our venture capitalists. Several parents participated in watching lessons and commented after class that they learned something; I teach at a title one school. Several classes participated in the

sales bazaar and bought products with money earned for good behavior.--PD

We ask parents who are business owners to come in and speak with our students. We have students actually selling their products at our annual holiday bazaar with all the proceeds going to the students' selected charity. We usually have a spokesperson from the charity come and receive the check with students running the assembly after a briefing from teachers and our division director. Our administration fully supports our efforts by purchasing and using the products to write to visiting parents and students and by supporting the purchase of the supplies that go into the products.--VK

We sell the bracelets to donate the money to charity. We make it part of our community service requirement for 7th and 8th grade.--DO

The Teacher Appreciation Week promotion caught the attention of some influential educators. Website, webinar, and social media mentions from education leaders referred over 100 new users to BizWorld.

This new corps of teachers, engaging with BizWorld programs in digital form, presents exciting opportunities to reach more students by increasing online offerings. Educators using our website's Classroom Resources page will be pleased to find new online assessment tools, student incentives, and teaching tools.