We provide $100 in seed funding. Receive the $100 seed funding from BizWorld.org. Student companies brainstorm ideas and create a business plan. Use funding to purchase materials and create products and/or services to sell. Develop a marketing campaign and sales strategy. SELL! SELL! SELL! As a class, reach your profit goal by the end of the Challenge. Return the $100 seed funding to BizWorld.org. Donate your profits to the BizWorld.org Social Impact Fund and to another social cause. Reach goal levels and compete for the Grand Prize. Submit your photos and share your stories along the way!

www.bizworld.org/social-impact-challenge  (800)BIZKIDS  bizworld.org  BizWorld.org
Join schools nationwide in launching the next generation of

YOUNG ENTREPRENEURS

We Provide
$100
In Seed Funding

You Turn It Into
$500
Or More

BENEFITS FOR CHILDREN

✓ Utilize the business skills learned in BizWorld/BizMovie to launch their own businesses
✓ Practice their 21st century skills of collaboration, critical thinking, problem-solving, and communication in an authentic business setting
✓ Gain more experience about why businesses succeed or fail
✓ Be creative and confident in their abilities to make a positive change in the world
✓ Develop increased empathy and compassion for others

PROGRAM CONTENTS

✓ Teacher’s Manual
✓ Student workbooks
✓ Alternate Products/Services Guide
✓ Other Resources