

BECOME A YES! MENTOR

Support Young Entpreneurs As They Launch Their Start-ups

WHAT IS YES!?

BizWorld's Young Entrepreneur Success Program (YES!) provides the necessary tools and resources to accelerate high-potential young entrepreneurs as they create and develop thriving businesses. This online program is open to young entrepreneurs ages 16-22 at no cost.

WHY BECOME A YES! MENTOR?

The YES! Mentor community supports young entrepreneurs as they develop their pitch perfect business plan across a 12-week online journey of learning from industry professionals, networking with like-minded peers, and receiving one-on-one mentorship.

CREATE A LIFE LONG IMPACT

Invest in the future of our global community of young entrepreneurs by fostering their leadership, strategic thinking, and innovative spirits. Mentor roles range from 1:1 weekly coaching to single 1 hour sessions.









MENTOR ROLES



BUSINESS COACH

Business Coaches serve as the primary liaison to an entrepreneur company, helping them complete their business plan through lessons provided through BizWorld. Business Coaches meet virtually with their mentee(s) for 1 hour weekly to review the business plan and help set goals for continued development.

Time commitment: 12 hours over 12 weeks.

BUSINESS ADVISOR

Business Advisors share their knowledge to help the entrepreneurs improve the viability of their companies. Business Advisors are selected and paired with companies based on the needs identified by the entrepreneur, Business Coaches and BizWorld Staff. Each advisory session is a 1 hour virtual meeting. Examples of areas of expertise: finance, development, marketing, product development, app development, and manufacturing, among others. *Time commitment: Minimum of 1 hour (1 session).*

PITCH COACH

Pitch coaches are assigned to a company to help the entrepreneurs hone and finalize their presentation in the lead up to Pitch Day. Pitch Coaches join the "Telling Your Story" workshop for a presentation by a pitch expert, followed by breakout sessions where the entrepreneurs present their pitch to their Coach for feedback. An additional I hour follow-up session is scheduled, at which time the entrepreneurs present their revised pitch for final feedback and coaching.

Time commitment: Minimum of 3 hours.

WORKSHOP PRESENTER

Join us as a speaker or as a topic expert during one of our virtual workshops, which may include guiding entrepreneurs through activities in breakout rooms and/or Q&A. The time commitment is approx. 4 hours — two hours to prepare the workshop, and 2 hours to be present online for the duration of the workshop.

Time commitment: Approx. 4 hours

INTERESTED?

Email <u>melissa.doppler@bizworld.org</u> to learn more about supporting our next YES! cohort, or complete our <u>Mentor Application</u>.

bizworld.org/YES-mentor

