



**For Immediate Release**

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**New Jersey School District Piloting BizWorld.org Programs**  
*Edison Township Public Schools implementing BizWorld®*  
*in 17 classrooms across three schools*

**San Francisco, CA - May 15, 2014--** BizWorld.org, a San Francisco based, international non-profit providing fun and engaging entrepreneurship education programs for elementary and middle school children, is pleased to announce that Edison Township Public Schools is implementing its BizWorld® program in 17 third-grade classrooms across three schools this month. The school district plans to use the BizWorld program in all 10 elementary schools in the 2014-2015 school year.

“At Edison Township, we are focused on developing more 21<sup>st</sup> century learning experiences, and are always looking for new and innovative programs that include hands-on learning and real-world application, promote problem-solving, collaboration and creativity, and cultivate strong speaking and listening skills,” said **Dr. Richard O’Malley, Superintendent of Schools, Edison Township Public Schools.** “BizWorld is a great program that engages the students in learning to run their own businesses while teaching them real-world, invaluable skills that will last a lifetime.”

BizWorld will be taught at Lincoln Elementary, Woodbrook School, and James Monroe Elementary in 2014 before the program is rolled out across all 10 elementary schools in the district in the next school year. BizWorld aligns to the schools’ social studies unit in the third grade. The program culminates in a sales bazaar, a community engagement activity where students sell their

bracelets, celebrating all the hard work the students are putting into their businesses with the support of the dedicated Edison teachers.

Founded in 1997 by Silicon Valley venture capitalist Tim Draper, BizWorld.org challenges and engages elementary and middle school children across the cultural and economic spectrum with fun, hands-on entrepreneurship programs that promote financial responsibility, leadership and teamwork. Since 1997, BizWorld.org has offered project-based programs to teachers and volunteers all around the world. In turn, these educators have helped more than 475,000 students in over 100 countries develop the critical thinking, leadership, and teamwork skills that will allow them to become the financially responsible leaders and entrepreneurs of tomorrow.

“We are thrilled to have such an extensive roll out in the Edison Township public schools,” said Carla Foster, COO at BizWorld.org. “Our programs are a great complement to many elementary and middle school curriculums, and it’s exciting that all children in one district will have the opportunity to work with BizWorld in the future. We look forward to partnering with Edison for many years to come.”

### **About BizWorld.org**

BizWorld.org is an international non-profit organization based in San Francisco, CA, whose mission is to challenge and engage elementary and middle school children across the cultural and economic spectrum with fun, hands-on entrepreneurship programs that promote financial responsibility, teamwork and leadership. Since 1997, BizWorld.org has provided three, project-based programs - BizWorld®, BizMovie® and BizWiz - that demonstrate these real-world concepts to teachers and volunteers all over the world. In turn, these teachers have helped more than 475,000 students in more than 100 countries develop the critical-thinking, leadership, and teamwork skills that will allow them to become the next generation of leaders who will contribute to the economic vitality of their communities. Based on data received by a subset of our teachers, 96 percent of classes show an increase in business, entrepreneurship, and financial knowledge after completing BizWorld.org programs. For more information, please visit [www.bizworld.org](http://www.bizworld.org) or call toll free 1-888-4-BizKid.

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