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**6th GRADE STUDENTS AT RICHMOND SCHOOL HOST BOX OFFICE DAY
TO SHOWCASE ANIMATED MOVIES**

*Students created movies while participating in BizWorld.org's BizMovie
entrepreneurship training program*

San Francisco, CA – April 29, 2015 – More than 50 6th-grade students at Ford Elementary School in an underserved community in Richmond, CA, recently participated in BizWorld.org's BizMovie® program, learning the basics of entrepreneurship by starting movie production companies and producing animated movies.

By working in teams to create real businesses, students learned to manage finances, and practiced leadership skills. With BizWorld.org's BizMovie program, students created an animated movie using an online platform to see, first-hand, the crucial role technology plays in the modern business world. The program culminated on May 1st with Box Office Day where students sold tickets and screened their animated movies to an audience of students, teachers, volunteers and parents. The students developed comedies, mysteries, science fiction and adventure stories and received awards after the screening.

"The BizMovie program fits well with Ford Elementary's goal of providing students with life skills and helping them make the connection between the classroom and the real world," said Ford Elementary principal Barbara Penny-James.

Ford students in the BizMovie program had previously participated in the BizWorld entrepreneurship program where students started their own friendship bracelet companies, created product designs and marketing campaigns, raised funds from VC's and sold their products at a Sales Bazaar to students, teachers, and parents.

"Entrepreneurship programs complement traditional education by providing hands-

on, engaging learning and real-life applications for math, science, English and social studies,” said Thais Rezende, CEO of BizWorld.org. “Providing children with project-based, technology-focused business programs is critical for empowering today’s students to have successful futures.”

Ford is a Title I, Program Improvement, year 2 school with a free and reduced lunch rate of 94%. They are a MicroSociety International School that specializes in creating learning environments that prepare students for real-world settings.

About BizWorld.org

For almost 20 years, BizWorld.org has been teaching elementary and middle school children across the U.S. and in 100 countries around the world on how to run a business through our entrepreneurship programs. Our mission is to empower children to become 21st century thinkers by awakening their entrepreneurial spirit, inspiring them to become the architects of their futures, and giving the confidence to transform their communities.

The original BizWorld program began as a grassroots movement in Silicon Valley by venture capitalist Tim Draper in an effort to teach students the important business skills that many of them were not being taught at home or at school. Today, BizWorld.org is the largest teacher-led entrepreneurial program in the world, having taught and inspired over 500,000 children. BizWorld.org currently offers three engaging, project-based programs: BizWorld®, BizWiz™ and BizMovie®. Correlated to both California State and national standards in math, economics and language arts, BizWorld.org programs bring these standards to life by adding relevancy to academics and providing students with a real-world context.

BizWorld.org is committed to enriching the quality of education and future prospects for underserved youth, promoting self-sufficiency, and assisting children in achieving their highest potential. According to our rigorous evaluation, over 97% of all classes that participate in our programs showed increased knowledge in business, entrepreneurship, and finance concepts. 98% of teachers surveyed agreed that the programs connect academic content to the real world. Before students reach the well documented “turning point” in middle school, we believe that we can empower them with innovative, real-world experiences. In doing so, we can disrupt the trajectory of the past and send children in a new direction that inspires them to achieve extraordinary things!