



BIZWORLD GIRLPRENEUR COMPETITION OFFICIAL RULES

1. Description of the Competition

The competition is designed to reward youth who prepare the most meritorious business plans at the conclusion of the competition. Five finalists (“Finalists”) will be selected by a panel of judges, after which they will be invited to present their plans in person at a live Finalist Competition (Girlpreneur Competition) on or about October 6, 2018.

2. Eligibility

The Girlpreneur Competition is open to legal residents of the United States who are between 8 and 18 years of age. Individuals or teams of up to 5 members are eligible to enter under a single entry. Participants under the age of eighteen (18), including all members of teams, must get permission from their parents or legal guardians to enter the Contest and each parent or legal guardian shall execute a student release (“Student Release”) attached here and include this release with the application submission. Students are not allowed to participate on more than one contestant team. Prior year WINNERS are not eligible to participate as contestants in the competition. Each business/team must have one (1) Adult Advisor. Employees of BizWorld (“the Sponsor”), the Competition Administrator, and members of their immediate families, whether or not they reside in the same household, are not eligible to enter. The Competition is void where prohibited.

3. How to Enter

Prepare a two-three minute video (“Video”) and describe your business according to the guidelines that are set forth. Make sure to clearly articulate the identified problem, why it is important to address, and how your company’s vision will solve this problem. You may include graphics and examples and you may role play to sell your idea and convey your enthusiasm. Make sure your Video title and company name are the same. Visit bizworld.org/girlpreneur to



visit the online submission portal to fill out your Participant Application, upload your video and Student Release Form(s). Limit one entry per person/team. If you are under 18, your parent or legal guardian must sign all forms. **Entries must be submitted by September 2, 2018 in order to be considered valid.** Your Adult Advisor parent or legal guardian will be notified by email/text/phone if you have been selected for the Girlpreneur Competition by September 7, 2018. You must respond within 48 hours if you accept the invitation.

4. Attendance at the Competition

If you are selected as one of 5 Finalists to participate in the Competition, you will be expected to have an Adult Advisor or parent to assist you in preparing for the competition. All travel and lodging expenses are the sole responsibility of the contestant and/or the contestants' parents'/legal guardian.

Several advisor/teachers/staff members will potentially be available to assist you in improving your business presentation prior to the Competition. They will conduct working sessions where marketing, finances, trademark and other topics will be discussed which you can use to refine your plan. Your final presentation will be judged at the conclusion of the Girlpreneur Competition by a panel of judges.

5. Advisor/Parent Responsibilities for Girlpreneur Competition

- provide advice and counsel
- attend the Finalist Competition (see below) if you are selected
- serve as the primary contact person between you and BizWorld

Advisors may advise more than one contestant/team.

6. Submission Guidelines

Your video may not contain any material that:



- reflects unfavorably upon BizWorld or any of its programs
- reflects unfavorably upon any racial, gender or religious group
- contain any logos, trademarks or copyrighted material (including music) except those of BizWorld

7. The Selection Process

(a) Selection of Finalists

At the conclusion of the application deadline, a panel of judges will select five (5) Finalists based on the following three judging criteria: uniqueness and creativity of your final business plan and the proposed solution (33%); and the commercial viability of the product or service (33%) and your presentation skills in your video submission (33%).

If you are declared a Finalist, BizWorld will notify you or your Advisor, as appropriate, that you have been selected. You, your Advisor, or your parent or legal guardian, must respond within 48 hours that you accept and that you agree to attend the Girlpreneur Competition on October 6, 2018.

(b) The Girlpreneur Competition

If you are a Finalist, you, or Parent or Advisor where appropriate, must appear at the Finalist Competition at the designated location where you will present your business pitch to a panel of judges who will decide the Grand Prize Winner on the basis of the same criteria set forth above. One runner-up (People's Choice winner) will be selected by the audience in attendance.

(c) Prizes

One grand prize winner will receive \$1,000. One People's Choice winner will receive \$500. They will also receive a BizWorld classroom kit for the school or classroom of their



choice. Monies will be distributed evenly among team members. All five (5) Finalists will be featured on the BizWorld.org website. At BizWorld's sole discretion, one or more Finalist(s) may be invited to attend and/or present at the BizWorld Riskmaster Luncheon in San Francisco, California in December, 2018.

Prize winners will receive an IRS form 1099 indicating the amount of their prizes. Winners are responsible for all taxes. Finalists are also responsible for all expenses related to their appearance at the Finalist Competition (unless they are scholarship recipients) and the BizWorld Riskmaster Luncheon.

8. Publicity

By entering the Competition, you agree to participate in any media or promotional activity as reasonably requested by BizWorld or the Girls Festival Administrator, at your sole expense. You agree that BizWorld and/or the Girls Festival Administrator may use your name and likeness for advertising or publicity purposes (including, but not limited to, future events or competitions). You also agree and also grant BizWorld a royalty-free license to display your Video and business plan, in whole or in part, without your prior consent in any media, without geographic or time limitations.

You hereby release and hold BizWorld harmless any injuries to your person or property that may arise from your participation in the Competition.

9. Right to Cancel, Modify or Disqualify

If for any reason the Competition cannot be conducted as planned, BizWorld reserves the right, in its sole discretion, to cancel, suspend, or modify the Competition on any basis it deems necessary and proper. BizWorld reserves the right to disqualify any contestant who, in its sole discretion, attempts to gain any unfair advantage, who submits an entry that does not



reflect the contestant's original work, or who provides false information or fails to comply with these official rules.

10. General

BizWorld is not responsible for any technical interruptions or electronic problems, or any sort regarding the submission of Videos or for any lost, delayed or undeliverable Video submissions. This Competition is not sponsored, endorsed, administered or associated with or by YouTube or Vimeo in any manner.

11. Governing Law

The conduct of the Competition and the official rules will be governed under the laws of California, without regard to any conflicts of law provisions.

12. Privacy

The information you provide will be maintained according to the BizWorld Privacy Policy www.bizworld.org/privacy-policy.

13. Winner List

The names of the winners will be posted at the BizWorld website on or about October 15, 2018.