



**For Immediate Release**

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**BizWorld.org Expands Internationally to Three Additional Countries**

*BizWorld.org programs now available in Denmark, Mexico and the United Kingdom*

**San Francisco, CA – November 18, 2014**-- BizWorld.org, an international non-profit providing fun and engaging entrepreneurship programs for elementary and middle school children, announced today that it has expanded its program offerings to three additional countries – Denmark, Mexico and the United Kingdom. With previous relationships in India, Ireland, Italy and the Netherlands, BizWorld.org now has international partners in seven countries.

All three BizWorld.org programs, including BizWorld®, BizMovie® and BizWiz™, are available in these countries. “Our international partners are motivated by a desire to increase awareness about financial responsibility and business, and build an entrepreneurial mindset in its young citizens,” said Carla Foster, COO of BizWorld.org. “Like our teachers in the U.S., our international partners are concerned with preparing their youth for the global economy and marketplace.”

BizWorld.org® international partners are organizations that choose to license BizWorld.org programs to implement them in their country by leveraging their knowledge of the local education systems, culture, language, contacts and norms. Denmark’s BizWorld start-up effort has been funded by the Danish Government lottery funds and is headed by a local businessperson from Denmark who worked in Silicon Valley for many years. The BizWorld program in Mexico is being started by two successful entrepreneurs from Guadalajara, both of whom have business and educational contacts that will help them reach and meet the needs of their target audience of school children.

“As business people with a great interest in the growth of the Mexican economy, we believe the best investment we can make is in our children,” said Roberto Malpica, CEO and Co-Founder, Added Business Value and Chairman of BizWorld.org Mexico. “With BizWorld.org’s many years of experience in teaching entrepreneurship to kids, we believe they are a great fit for helping us accomplish our goal to educate the next generation of enterprising citizens.”

Founded in 1997 by Silicon Valley venture capitalist Tim Draper, BizWorld.org challenges and engages elementary and middle school children across the cultural and economic spectrum with fun, hands-on entrepreneurship programs that promote financial responsibility, leadership and teamwork. BizWorld.org provides fun, project-based programs to teachers and volunteers all over the world. The organization has reached 500,000 children with its programs.

“BizWorld.org’s goal is to reach one million children around the globe,” said Thais Rezende, CEO of BizWorld.org. “We plan to continue to expand our European footprint, find long-term partners in Africa, and leverage our program translations to penetrate more Spanish-speaking countries.”

### **About BizWorld.org**

BizWorld.org is an international non-profit organization headquartered in San Francisco, CA, whose mission is to challenge and engage elementary and middle school children across the cultural and economic spectrum with fun, hands-on entrepreneurship programs that promote financial responsibility, teamwork and leadership. Since 1997, BizWorld.org has provided three, project-based programs - BizWorld®, BizMovie® and BizWiz™ - that demonstrate these concepts to educators all over the world. In turn, these teachers have helped more than 500,000 students in more than 100 countries develop an entrepreneurial mindset and the critical-thinking, leadership, and teamwork skills that are needed to tackle real-world challenges. Based on data received by a subset of our teachers, 96 percent of classes show an increase in business, entrepreneurship, and financial knowledge after completing BizWorld.org programs. For more information, please visit [www.bizworld.org](http://www.bizworld.org) or call toll free 1-888-4-BizKid.

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