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**For Immediate Release**

Contact: Margaux DeRoux  
[margaux.deroux@bizworld.org](mailto:margaux.deroux@bizworld.org) (415) 503-5880  
Marketing Manager, The BizWorld Foundation  
311 California Street, Suite 750  
San Francisco, CA 94104

### **BizWorld Foundation Partners with Visa Inc. to Inspire Students**

**Foster City, California February 20, 2013** - The BizWorld Foundation, a national nonprofit dedicated to teaching entrepreneurial, finance and business skills to kids, will hold a Camp BizWorld at Visa's corporate office. The two day event will bring students from Beechwood School in Menlo Park to Visa's corporate office, where they will experience firsthand a successful corporate environment. Students will gain valuable real world skills and inspiration by participating in the BizWorld program and receiving positive encouragement from employee volunteers. *Working in teams, the students will assume the various roles required of a business as they design, manufacture, market and sell their products at the BizWorld Sales Bazaar. During the two day event, Visa employees will volunteer their time and work directly with the student companies as mentors as well as play different roles such as Venture Capitalist and Company Advisors.*

"Camp BizWorld is a rewarding and enriching volunteer activity ; the experience inspires students to better understand the business world, and Visa employees are given the opportunity to volunteer their knowledge and business acumen," said Nathan Nayman, of Visa. "BizWorld shares Visa's commitment to ensuring financial empowerment by providing the next generation with the critical skills they need to succeed and endowing youth with the ability to take appropriate risks, manage their finances wisely, and make responsible business choices."

"The BizWorld Foundation is honored to partner again with Visa in giving back to local communities by educating and motivating young minds," said Catherine Hutton Markwell, Chief Executive Officer for The BizWorld Foundation. "We applaud and thank Visa for its commitment to the future and support of programs such as ours that strive to make a better world by equipping the next generation with the tools they need to become the leaders and innovators of tomorrow."

**About The BizWorld Foundation:** The BizWorld Foundation's mission is to challenge and engage children across the cultural and economic spectrum through experiential learning programs that teach the basics of business, entrepreneurship, and money management and promote teamwork and leadership in the classroom. For more information, please visit [www.bizworld.org](http://www.bizworld.org)