



## For Immediate Release

### Contacts:

Thais Rezende  
CEO, BizWorld  
[Thais.Rezende@bizworld.org](mailto:Thais.Rezende@bizworld.org)

510-530-5880

Oliver Cartmell  
RBC GranFondo  
[oliver@rbcgranfondo.com](mailto:oliver@rbcgranfondo.com)

604-568-8648

### **BizWorld partners with RBC GranFondo Silicon Valley Supporting Local Youth To Empower Future Leaders through Entrepreneurship and Athletics' Initiatives**

**Oakland, CA – March 20, 2019** - BizWorld, the largest teacher-led, global, non-profit providing engaging entrepreneurship education programs for elementary and middle school children, is pleased to announce that it is partnering with RBC GranFondo Silicon Valley to directly improve the lives of children and teenagers in Silicon Valley as part of its upcoming 2019 RBC GranFondo Silicon Valley cycling event.

This year's RBC GranFondo Silicon Valley commences on June 22nd, 2019 and will be a weekend-long cycling event that culminates at the Four Seasons Silicon Valley in East Palo Alto. Participants in this year's GranFondo will have the ability to fundraise specifically for *BizWorld* and *Positive Coaching Alliance*. These charities support local youth development through encouraging an entrepreneurial spirit and promoting self-improvement through athletics.

"We are proud to partner with RBC during the RBC GranFondo Silicon Valley," said Thais Rezende, CEO at BizWorld. "Together, we share a commitment to enriching the lives of and cultivating the entrepreneurial spirit for youth in our communities. We appreciate the support of RBC and the cyclists who participate in this spectacular ride."

"We are delighted to partner with these two nonprofit organizations," said Lauren Stanley, Vice President at RBC Capital Markets. She continued: "RBC and City National Bank are committed to making meaningful and positive contributions to the communities where we live and work. In an effort to support the future generation of leaders, RBC invests in youth-serving organizations that provide kids with the support and tools necessary for them to achieve their full potential."

This year will build off the enormous success of last year's inaugural event that raised \$125,000 towards youth-serving organizations in the area.

For more information about the event, and to register, please visit: [rbcgranfondo.com](http://rbcgranfondo.com).



## About BizWorld

BizWorld.org is a global non-profit organization based in Oakland, CA, whose mission is to empower children to become 21st century thinkers by awakening their entrepreneurial spirit, inspiring them to become the architects of their futures, and giving them the confidence to transform their communities. Founded 20 years ago by Silicon Valley venture capitalist Tim Draper, BizWorld.org programs teach students real-world 21st century skills such as financial management, collaboration, negotiation and leadership that encourage them to become the financially responsible leaders and entrepreneurs of tomorrow. BizWorld.org provides three, project-based programs - BizWorld®, BizMovie® and BizWiz™. BizWorld.org has reached nearly 750,000 students in more than 100 countries. For more information, please visit [www.bizworld.org](http://www.bizworld.org) or call toll-free 1-888-4-BizKid.

For more information, please visit [Bizworld.org](http://Bizworld.org).

## About RBC GranFondo Silicon Valley



Debuting in June 2018, RBC GranFondo Silicon Valley is a weekend long high-end cycling event based at the Four Seasons Silicon Valley at East Palo Alto. Limited to 1000 riders total and focused on fundraising efforts to benefit youth in the local community, the event includes a fully-supported course with two distance categories (Medio 47mi / Gran Fondo 71mi) and returns to an outdoor food-festival at the hotel known as Celebration Plaza. [RBC GranFondo Silicon Valley](#)

### **About RBC GranFondo**

An award-winning cycling events company based in Vancouver, BC, RBC GranFondo's stable currently includes [RBC GranFondo Silicon Valley](#) (since 2018) and [RBC GranFondo Whistler](#) (since 2010), as well as the high-end boutique events [Bici Gusti Gourmet Ride](#) and the [Intrepid Stage Ride Okanagan](#).