

FOR IMMEDIATE RELEASE

The BizWorld Foundation Announces Partnership with Ireland

San Francisco, CA and Dublin, Ireland - June 2012 – The BizWorld Foundation officially announces the launch of BizWorld Ireland. Originating from a pilot program performed in June of 2011, BizWorld Ireland has developed into an outstanding example of the adaptability and relevance of the BizWorld programs. Most recently, Mr. Patrick Honohan, Governor of the Central Bank of Ireland, participated in a workshop at the Holy Spirit Girls School in Ballymun.

Fiona McKeon, CEO of BizWorld Ireland, has been a strong advocate for The BizWorld Foundation's newest expansion. She states, "In light of the success of our initial pilot program, the launch of BizWorld Ireland seemed not only natural, but necessary. The program's capacity to creatively engage students while teaching the fundamentals of entrepreneurship, innovation, and business was inspiring; these are the very skills Irish youth need to shape our economic future."

BizWorld Ireland's Director of Operations, John McEvoy, agrees: "The students participating in the BizWorld programs have a natural capacity for innovation and creative entrepreneurship. The BizWorld programs instill in students the desire to apply their innate inventiveness to the real world, shaping their imminent career choices. The positive impact of the programs on both students and on Ireland's entrepreneurial outlook cannot be emphasized enough."

Catherine Hutton Markwell, CEO of BizWorld, could not be more pleased with the partnership. "BizWorld Ireland has transformed a pilot program into a comprehensive organization, and their passion for entrepreneurship is truly inspiring. The initiative they've shown in establishing a foundation embodies the spirit of the BizWorld program, while the ease with which the programs have been adopted speaks to the applicability of the curriculum. We are thrilled to welcome BizWorld Ireland to our growing family of international partners."

About The BizWorld Foundation

The BizWorld Foundation's mission is to challenge and engage children across the cultural and economic spectrum through experiential learning programs that teach the basics of business, entrepreneurship, and money management and promote teamwork and leadership in the classroom. The BizWorld Foundation is a not-for-profit organization, located in San Francisco, CA. Visit www.bizworld.org for more information.

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