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BizWorld.org Announces Three Finalists of the Young Entrepreneur Success (YES!) Program Winter Cohort

Oakland, CA – April 28, 2021 -- BizWorld.org, a global non-profit providing hands-on and engaging entrepreneurship education programs for youth, is pleased to announce three finalists in the [winter cohort](#) of students participating in the [YES! Program](#). YES! builds confidence and breaks down barriers to propel youth businesses to success.

Seven young entrepreneurs had the opportunity to “pitch” their businesses and ideas for a chance to advance to the YES! “Demo Day” being held on September 17, 2021. The YES! Demo Day signifies the culmination of BizWorld’s students’ entrepreneurial journey. The panel of judges included **Diana Moy**, SVP, Head of Wealth Management Digital, US Bank, **Harry Gould**, Vice President, WorldWide Alliances and Channels at SailPoint, and **Jay Allardyce**, Managing Director of Strategic Growth, Google Cloud.

The top 3 winners were: Nitya Ayaggari, CEO of Doughkeeper, Karthik Ramu and Kushi Sethuram, CEO and COO of [AmityConnections](#), respectively, and Akeila Tejwani, CEO of [Akki’s Cupcakery & Tea](#). US Bank Foundation is a proud sponsor of the YES! program to support BizWorld in leading the way to entrepreneurship for today’s youth.

“Congratulations to our Winter 2021 YES! Cohort for an amazing pitch day with stellar performances all around”, said Charlene Simonian Vaca, CEO of BizWorld.org. “All of these young entrepreneurs have grown and really showcased their talents throughout the 12-week program. It’s been a joy and an honor to be part of their journeys. I know each one of our young entrepreneurs has success in their futures!”

The YES! program provides the necessary tools and resources to accelerate high potential young entrepreneurs as they create and develop thriving businesses. Through a 4-phase program, students have the opportunity to prepare their pitches in order to participate in a business accelerator, receive mentorship, and attend interactive virtual workshops. Top businesses “pitch live” for a chance to receive start up investment of up to \$30,000. Winning youth businesses will receive one year of mentorship from their venture capitalists to help take them to the next level.



The YES! Winter Cohort opened on January 25th and finished on April 8th, 2021. The summer cohort application deadline is May 14th, and is scheduled to run until August 27th, 2021. Both cohorts will have the opportunity to participate in the YES! Demo Day and compete for start-up investment scheduled on September 17, 2021.

More information on YES! and other [BizWorld Programs](http://www.bizworld.org) can be found at www.bizworld.org.

About BizWorld.org

BizWorld.org is a global non-profit organization based in Oakland, CA, whose mission is to empower youth to become 21st century thinkers by awakening their entrepreneurial spirit, inspiring them to become the architects of their futures, and giving them the confidence to transform their communities. Founded 24 years ago by Silicon Valley venture capitalist Tim Draper, BizWorld.org programs teach students real-world 21st century skills such as financial management, collaboration, negotiation and leadership that encourage them to become the financially responsible leaders and entrepreneurs of tomorrow. BizWorld.org provides project-based programs for youth, including their flagship program for elementary and middle school students - BizWorld®. BizWorld.org has reached over 800,000 students in more than 100 countries. For more information, please visit www.bizworld.org or call toll-free 1-888-4-BizKid. For more information, please visit Bizworld.org